## **PROJECTS**



	STRENGTHS				WEAKNESSES
1)		Strengths	Weaknesses	1)	
2)				2)	
3)		What do you do well?	What could you improve? Where do you lack resources?	3)	
4)		What unique resources do you have? What do others see as your strengths?	What do others see as weaknesses?	4)	
5)		Where are you beneficially innovative?		5)	
6)				6)	
7)		Strategies that	Strategies that minimize or eliminate	7)	
8)		maximize Strengths	Weaknesses	8)	
9)				9)	
10)				10)	
	OPPORTUNITIES		AN -		THREATS
1)				1)	
2)		Strategies that	Strategies that	2)	
3)		maximize	minimize Threats	3)	
4)		Opportunities		4)	
5)		What opportunities are open to you?	What threats could harm you?	5)	
6)		What trends can you take advantage of?		6)	
7)		What strengths offer opportunities?		7)	
8)		Opportunities	Throats	8)	
9)		Opportunities	Threats	9)	
10)				10)	